

This annual education conference is designed to fit the needs of families caring for a loved one with Alzheimer’s disease or related dementia. It is also for professionals who would like to learn more about Alzheimer’s disease, the challenges and hope for the future.

## continuing education accreditation

**The Alzheimer’s Association is an approved vendor for providing continuing education. This course meets the qualifications for 6 CE units/ hours for the following certified license entities:**

**Certified Nurse Assistant (CNA) and Home Health Assistant (HHA).** Approved by the California Department of Health Services (Provider #06329).

**Licensed Clinical Social Worker (LCSW) and Licensed Marriage and Family Therapist (LMFT).** Approved by the California Board of Behavioral Sciences (Provider #1121).

**Registered Nurse (RN) and Licensed Vocational Nurse (LVN).** Approved by the California Board of Registered Nursing (Provider #CEP12415).

**Nursing Home Administrator Program (NHAP).** Application pending approval by the California Department of Public Health (Provider #CEP1546).

**Residential Care Home Administrator (RCFE).** Application pending approval by the California Department of Social Services (Provider #2000072-740-2).

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2290 N. First St. Ste. 101  
San Jose, CA 95131  
800.272.3900  
www.alz.org

Circle of Care November 8, 2014  
Register today at <http://conference.kintera.org/COC2014>

# alzheimer’s disease: circle of care

## 10<sup>th</sup> Annual Education Conference for Families



Saturday, November 8, 2014  
1221 Chess Dr.  
Crowne Plaza Hotel  
Foster City, CA 94404

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## presenting sponsor



## primary sponsors



## conference partners

Bay Area Funeral Consumer Alliance  
Brain Support Network  
California Partnership to Improve Dementia Care  
Family Caregiver Alliance  
Mills Peninsula Senior Focus  
Rosener House Adult Day Services  
San Carlos Adult Day Services, Catholic Charities

# program schedule

8:00 - 9:00 am	Registration, Breakfast & Exhibitor Fair
9:00 - 9:15 am	Welcome and Introductions, William Fisher
9:15 - 10:15 am	Latest Updates in the Diagnosis and Treatment of Alzheimer's Disease, Geoffrey A. Kerchner
10:15 - 10:30 am	Question and Answer Discussion
10:30 - 10:45 am	Break
10:45 - 12:00 pm	Avoiding Financial Fraud, Janet Berry
12:00 - 12:40 pm	Lunch & Exhibitor Fair
12:40 - 1:40 pm	Early Afternoon Breakout Sessions
	A. Knowing When to Transition: There is "Life" After Dementia, Stephanie Howard
	B. Compassionate Communication, Bonnie Bollwinkel
	C. Caregivers & Early Stage Individuals: Speak Up!, Paula Wolfert, Ruth Gay
1:40 - 1:50 pm	Break
1:50 - 2:50 pm	Late Afternoon Breakout Sessions
	A. Responding to Challenging Behaviors, Alexandra Morris
	B. Know Your Benefits: A Panel Discussion, Christina Dimas-Kahn, Patricia L. McGinnis, Heather Gray
	C. Take Control of your Driving Future, Rosemary Robles
2:50 - 3:00 pm	Break
3:00 - 4:00 pm	Music and Dementia, Speaker TBD
4:00 - 4:15 pm	Closing and Evaluations
CEU Certificates will be distributed no earlier than 4:15	

# conference faculty

- William Fisher**, CEO , Alzheimer's Association, Northern California and Northern Nevada
- Geoffrey A. Kerchner**, MD, PhD, Assistant Professor of Neurology & Neurological Sciences, Stanford University School of Medicine
- Janet Berry**, Deputy District Attorney, Santa Clara County, Office of the District Attorney
- Stephanie Howard**, Assisted Living Director, Regency of Evergreen Valley
- Bonnie Bollwinkel**, LCSW, Professional Education Specialist, Alzheimer's Association of Northern California and Northern Nevada
- Paula Wolfert**, Award winning cookbook author & Alzheimer's Activist
- Ruth Gay**, MS, Director of Public Policy and Advocacy, Alzheimer's Association Northern California and Northern Nevada
- Alexandra Morris**, MA, Family Care Specialist, Alzheimer's Association, Northern California and Northern Nevada
- Christina Dimas-Kahn**, HICAP Program Manager for San Mateo County
- Patricia L. McGinnis**, Executive Director, California Advocates for Nursing Home Reform (CANHR)
- Heather Gray**, Family Support Coordinator, Alzheimer's Association, Northern California and Northern Nevada
- Rosemary Robles**, Senior Driver Ombudsman for DMV

# this conference is co-presented by:



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Register today at  
<http://conference.kintera.org/COC2014>

**CANCELLATION POLICY:**  
No refunds will be given after 5 pm, Friday, October 31, 2014. No exceptions.